



**Date:** 02/25/09

**Current Geography Selection:** (2 Selected) 2,5 mile radii: Intersection of Cincinnati Dayton and Bethany Road

**Current Index Base:** Entire US

**Lat:** 39.384359 **Long:** -84.373802

**County:** Butler County **Pop:** 357,276

**Zip:** 45044 **Pop:** 50,043

## Financial Summary Custom Report

2 Miles:

5 Miles:

### Financial 2008 Asset Type Owned (HH)

	2 Miles:	5 Miles:
A Primary Residence	3,826	29,953
Any Financial Assets	4,107	33,727
Any Non-Financial Assets	4,092	33,526
Bonds	139	1,097
Business Assets	709	5,625
Certificates of Deposit	647	5,229
Investment Real Estate	493	3,935
Life Insurance with Cash Value	1,221	9,869
Mutual Funds	930	7,411
Other Financial Assets	472	3,866
Other Managed Assets	395	3,184
Other Non-Financial Assets	403	3,250
Retirement Accounts	2,807	22,454
Savings Bonds	1,015	8,153
Stocks	1,291	10,292
Transaction Accounts	4,047	33,193
Vehicle Assets	3,866	31,611

### Financial 2008 Assets:Aggregate Value by Type

	2 Miles:	5 Miles:
Any Financial Assets	\$1,454,874,654	\$11,413,835,403
Any Non-Financial Assets	\$2,447,688,146	\$19,221,509,386
Bonds (Not US Savings)	\$87,128,309	\$679,476,683
Business Equity	\$726,210,603	\$5,642,869,842
Cash Value Life Ins	\$39,596,767	\$312,106,396
Certificates of Deposit	\$39,144,833	\$313,654,401
Home Equity	\$1,130,338,888	\$8,932,907,023
Investment Property Equity	\$183,649,376	\$1,438,531,035
Mutual Funds	\$217,062,039	\$1,695,653,518
Other Financial Assets	\$31,064,339	\$243,008,199
Other Managed Accounts	\$108,903,675	\$859,812,968

Other Non-Financial Assets	\$36,899,452	\$289,789,427
Retirement Accounts	\$479,277,634	\$3,761,213,330
Savings Bonds	\$6,507,572	\$52,054,448
Stocks	\$272,948,059	\$2,128,699,177
Transaction Accounts	\$173,241,427	\$1,368,156,283
Vehicles Owned	\$104,312,924	\$831,920,902

**Financial 2008 Assets:Median Value by Type**

Any Financial Assets	\$344,333	\$327,104
Any Non-Financial Assets	\$579,309	\$550,860
Bonds (Not US Savings)	\$20,621	\$19,473
Business Equity	\$171,876	\$161,716
Cash Value Life Ins	\$9,372	\$8,945
Certificates of Deposit	\$9,265	\$8,989
Home Equity	\$267,524	\$256,004
Investment Property Equity	\$43,465	\$41,226
Mutual Funds	\$51,373	\$48,595
Other Financial Assets	\$7,352	\$6,964
Other Managed Accounts	\$25,775	\$24,641
Other Non-Financial Assets	\$8,733	\$8,305
Retirement Accounts	\$113,433	\$107,791
Savings Bonds	\$1,540	\$1,492
Stocks	\$64,600	\$61,005
Transaction Accounts	\$41,002	\$39,209
Vehicles Owned	\$24,688	\$23,842

**Financial 2008 Debt Type (HH)**

Any Debt	3,545	28,854
Credit Card Debt	2,141	17,444
Installment Payment Debt	285	2,237
Investment Real Estate Debt	2,087	17,015
Mortgage Debt	2,922	22,684
Other Debt	390	3,154
Other Lines of Credit Debt	81	664

**Financial 2008 Debt:Aggregate Debt by Type**

Credit Card Debt	\$47,130,920	\$379,668,071
Installment Loan Debt	\$55,350,253	\$431,046,722
Investment Real Estate Debt	\$12,489,614	\$100,388,676
Lines of Credit Debt	\$4,687,028	\$36,793,929
Mortgage Debt	\$408,277,980	\$3,218,082,642
Other Debt	\$9,622,814	\$75,690,913
Total Debts	\$537,558,607	\$4,241,670,953

**Financial 2008 Debt:Median Debt by Type**

Credit Card Debt	\$11,155	\$10,881
Installment Loan Debt	\$13,100	\$12,353
Investment Real Estate Debt	\$2,956	\$2,877

Lines of Credit Debt	\$1,109	\$1,054
Mortgage Debt	\$96,630	\$92,225
<b>Financial 2008 Net Worth (HH)</b>		
Aggregate Net Worth	\$3,365,004,193	\$26,393,673,836
Average Household Net Worth	\$796,415	\$756,404
<b>Financial 2008 Assets:Median Value by Type</b>		
Index: Any Financial Assets	157	149
Index: Any Non-Financial Assets	152	144
Index: Bonds (Not US Savings)	168	158
Index: Business Equity	164	154
Index: Cash Value Life Ins	148	141
Index: Certificates of Deposit	129	125
Index: Home Equity	145	138
Index: Investment Property Equity	156	148
Index: Mutual Funds	159	151
Index: Other Financial Assets	156	147
Index: Other Managed Accounts	152	145
Index: Other Non-Financial Assets	153	146
Index: Retirement Accounts	160	152
Index: Savings Bonds	137	133
Index: Stocks	163	154
Index: Transaction Accounts	148	141
Index: Vehicles Owned	135	130
<b>Financial 2008 Debt:Median Debt by Type</b>		
Index: Credit Card Debt	125	122
Index: Installment Loan Debt	163	154
Index: Investment Real Estate Debt	124	121
Index: Lines of Credit Debt	161	153
Index: Mortgage Debt	149	143
<b>Financial 2008 Net Worth (HH)</b>		
Index: Average Household Net Worth	155	147

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Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

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