



**Date:** 02/25/09

**Current Geography Selection:** (2 Selected) 2,5 mile radii: Intersection of Cincinnati Dayton and Bethany Road

**Current Index Base:** Entire US

**Lat:** 39.384359 **Long:** -84.373802

**County:** Butler County **Pop:** 357,276

**Zip:** 45044 **Pop:** 50,043

## CEX - Restaurant Detail Comparison Report

2 Miles:

5 Miles:

### 2008 Household Demographics

Total Households	4,225	34,894
Average Household Income	\$99,045	\$93,069
Median Household Income	\$93,466	\$90,379

### 2008 Consumer Expenditures (Average Household Annual) Totals

Total Household Expenditure	\$70,438.82	\$67,264.38
Non-Retail Expenditure	\$40,892.37	\$38,997.56
Retail Expenditure	\$29,546.45	\$28,266.82

### 2008 Business Summary Totals

Total Employees	4,430	38,243
Total Establishments	333	2,886

### 2008 Consumer Expenditure (Average Household Annual) Restaurant Detail

#### Food & Beverages: Away From Home

Breakfast And Brunch	\$267.25	\$255.64
Catered Affairs	\$105.41	\$100.53
Dinner	\$1,764.98	\$1,686.41
Food on Out-Of-Town Trips	\$701.17	\$670.20
Lunch	\$1,169.54	\$1,119.77
Snacks And Non-Alcoholic Beverages	\$297.04	\$284.26

#### Food & Beverages: Alcoholic

Beer And Ale Not At Home	\$118.85	\$113.30
Whiskey Away From Home	\$97.09	\$92.47
Wine Away From Home	\$58.40	\$55.60

**2013 Household Demographics**

Total Households	4,706	38,126
Average Household Income	\$103,646	\$100,549
Median Household Income	\$102,428	\$100,895

**2013 Consumer Expenditures (Average Household Annual) Totals**

Total Household Expenditure	\$74,041.73	\$70,905.74
Non-Retail Expenditure	\$43,017.43	\$41,138.46
Retail Expenditure	\$31,024.30	\$29,767.27

**2013 Consumer Expenditure (Average Household Annual) Restaurant Detail****Food & Beverages: Away From Home**

Breakfast And Brunch	\$280.51	\$269.05
Catered Affairs	\$110.63	\$105.81
Dinner	\$1,852.05	\$1,774.53
Food on Out-Of-Town Trips	\$735.95	\$705.41
Lunch	\$1,227.81	\$1,178.65
Snacks And Non-Alcoholic Beverages	\$311.71	\$299.03

**Food & Beverages: Alcoholic**

Beer And Ale Not At Home	\$128.00	\$122.19
Whiskey Away From Home	\$104.52	\$99.71
Wine Away From Home	\$62.86	\$59.96

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

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