



Date: 02/25/09

Current Geography Selection: (2 Selected) 2,5 mile radii: Intersection of Cincinnati Dayton and Bethany Road

Current Index Base: Entire US

Lat: 39.384359 **Long:** -84.373802

County: Butler County **Pop:** 357,276

Zip: 45044 **Pop:** 50,043

Retail Sales Potential Comparison Report

2 Miles:

5 Miles:

Average Annual Household Dollars 2008

	2 Miles:	5 Miles:
Appliances and Electronics Stores	\$540	\$516
Art Dealers	\$2	\$2
Auto Parts and Accessories	\$312	\$299
Book Stores	\$222	\$211
Camera and Photography Stores	\$50	\$48
Childrens' and Infant's Clothing Stores	\$116	\$109
Clothing Accessory Stores	\$24	\$23
Computer Stores	\$322	\$308
Convenience Stores	\$228	\$219
Costmetics and Beauty Stores	\$34	\$32
Department Stores	\$2,813	\$2,677
Drinking Places	\$148	\$141
Family Clothing Stores	\$584	\$556
Fish and Seafood Markets	\$15	\$14
Floor Covering Stores	\$125	\$119
Florists	\$30	\$29
Fruit and Vegetable Markets	\$30	\$28
Fuel Dealers	\$233	\$224
Full Service Restaurants	\$1,748	\$1,671
Furniture Stores	\$704	\$668
Gasoline Stations with Convenience Stores	\$2,665	\$2,557
Gasoline Stations without Convenience Stores	\$1,286	\$1,234
Gift and Souvenir Stores	\$72	\$69
Grocery Stores	\$5,118	\$4,905
Hardware Stores	\$312	\$297
Hobby, Toy, and Game Stores	\$157	\$150
Home Centers	\$705	\$672
Hotels and Other Travel Accomodations	\$257	\$246
Jewelry Stores	\$197	\$185
Limited Service Restaurants	\$1,738	\$1,662

Liquor Stores	\$253	\$241
Luggage Stores	\$10	\$9
Mail Order and Catalog Stores	\$877	\$838
Meat Markets	\$63	\$61
Men's Clothing Stores	\$126	\$120
Mobile Home Dealers	\$1	\$1
Motorcycle and Boat Dealers	\$277	\$264
Musical Instrument Stores	\$58	\$56
New Car Dealers	\$5,961	\$5,722
Nursery and Garden Stores	\$145	\$138
Office and Stationary Stores	\$79	\$75
Optical Goods Stores	\$139	\$135
Other Apparel Stores	\$91	\$86
Other Building Materials Stores	\$873	\$832
Other Direct Selling Establishments	\$158	\$151
Other General Merchandise Stores	\$326	\$310
Other Health and Personal Care Stores	\$67	\$64
Other Home Furnishing Stores	\$161	\$154
Other Miscellaneous Retail Stores	\$64	\$61
Other Specialty Food Markets	\$47	\$45
Outdoor Power Equipment Stores	\$18	\$17
Paint and Wallpaper Stores	\$28	\$27
Pet and Pet Supply Stores	\$94	\$90
Pharmacy and Drug Stores	\$798	\$764
RV Parks	\$3	\$3
Record, Tape, and CD Stores	\$112	\$107
Recreational Vehicle Dealers	\$8	\$8
Rooming and Boarding Houses	\$2	\$2
Sewing and Needlecraft Stores	\$28	\$27
Shoe Stores	\$276	\$265
Special Food Services and Catering	\$292	\$279
Sporting Goods Stores	\$326	\$310
Tire Dealers	\$141	\$136
Used Merchandise Stores	\$63	\$60
User Car Dealers	\$416	\$399
Vending Machines	\$96	\$92
Warehouse Superstores	\$1,035	\$990
Women's Clothing Stores	\$342	\$326
Total Avg Annual Retail Sales	\$34,640	\$33,139

Aggregate Household Dollars 2008

Appliances and Electronics Stores	\$2,281,872	\$17,994,403
Art Dealers	\$9,387	\$73,351
Auto Parts and Accessories	\$1,316,947	\$10,448,950

Book Stores	\$938,261	\$7,352,854
Camera and Photography Stores	\$212,516	\$1,681,427
Childrens' and Infant's Clothing Stores	\$489,136	\$3,809,153
Clothing Accessory Stores	\$102,935	\$805,873
Computer Stores	\$1,362,150	\$10,759,082
Convenience Stores	\$965,068	\$7,655,521
Costmetics and Beauty Stores	\$141,824	\$1,122,763
Department Stores	\$11,884,227	\$93,410,563
Drinking Places	\$626,906	\$4,935,666
Family Clothing Stores	\$2,466,880	\$19,394,365
Fish and Seafood Markets	\$63,541	\$504,311
Floor Covering Stores	\$530,051	\$4,136,071
Florists	\$127,667	\$1,005,122
Fruit and Vegetable Markets	\$124,664	\$989,353
Fuel Dealers	\$984,655	\$7,815,864
Full Service Restaurants	\$7,385,482	\$58,299,818
Furniture Stores	\$2,975,331	\$23,298,213
Gasoline Stations with Convenience Stores	\$11,258,423	\$89,213,032
Gasoline Stations without Convenience Stores	\$5,432,166	\$43,058,400
Gift and Souvenir Stores	\$304,877	\$2,394,025
Grocery Stores	\$21,624,518	\$171,149,396
Hardware Stores	\$1,316,691	\$10,363,141
Hobby, Toy, and Game Stores	\$662,852	\$5,227,360
Home Centers	\$2,979,437	\$23,449,258
Hotels and Other Travel Accomodations	\$1,087,561	\$8,583,051
Jewelry Stores	\$832,536	\$6,460,915
Limited Service Restaurants	\$7,341,966	\$57,981,763
Liquor Stores	\$1,070,741	\$8,422,823
Luggage Stores	\$40,512	\$319,165
Mail Order and Catalog Stores	\$3,705,567	\$29,225,729
Meat Markets	\$266,711	\$2,116,266
Men's Clothing Stores	\$531,278	\$4,181,268
Mobile Home Dealers	\$3,816	\$29,955
Motorcycle and Boat Dealers	\$1,170,030	\$9,226,515
Musical Instrument Stores	\$245,830	\$1,946,553
New Car Dealers	\$25,184,280	\$199,659,904
Nursery and Garden Stores	\$612,194	\$4,823,016
Office and Stationary Stores	\$333,471	\$2,622,969
Optical Goods Stores	\$586,674	\$4,723,257
Other Apparel Stores	\$382,462	\$3,012,515
Other Building Materials Stores	\$3,686,800	\$29,025,907
Other Direct Selling Establishments	\$669,532	\$5,281,819
Other General Merchandise Stores	\$1,376,388	\$10,824,822
Other Health and Personal Care Stores	\$281,239	\$2,227,793
Other Home Furnishing Stores	\$682,191	\$5,377,602

Other Miscellaneous Retail Stores	\$270,171	\$2,142,079
Other Specialty Food Markets	\$197,806	\$1,569,602
Outdoor Power Equipment Stores	\$77,417	\$609,481
Paint and Wallpaper Stores	\$118,423	\$934,918
Pet and Pet Supply Stores	\$398,643	\$3,147,614
Pharmacy and Drug Stores	\$3,370,000	\$26,672,042
RV Parks	\$13,274	\$105,041
Record, Tape, and CD Stores	\$472,886	\$3,744,084
Recreational Vehicle Dealers	\$33,662	\$266,555
Rooming and Boarding Houses	\$7,555	\$59,686
Sewing and Needlecraft Stores	\$119,475	\$936,607
Shoe Stores	\$1,165,253	\$9,249,349
Special Food Services and Catering	\$1,231,827	\$9,727,321
Sporting Goods Stores	\$1,375,547	\$10,825,844
Tire Dealers	\$597,205	\$4,739,023
Used Merchandise Stores	\$265,035	\$2,078,987
User Car Dealers	\$1,758,388	\$13,939,368
Vending Machines	\$406,231	\$3,221,759
Warehouse Superstores	\$4,374,539	\$34,560,250
Women's Clothing Stores	\$1,445,021	\$11,373,801
Total Aggregate Annual Retail Sales	\$146,358,603	\$1,156,324,351

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

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